

A strong partnership to improve education in India

“LGT Venture Philanthropy (LGT VP) has been a staunch supporter of Educate Girls (EG) initiatives in Rajasthan since 2011. Their continued support has helped us bring more out-of-school girls back to school with significantly improved learning outcomes. They have helped us achieve landmark milestones in our programs as well as promote our work at global platforms. Apart from funding our programs, LGT VP is helping us with capacity building and

in securing external funding post their committed tenure of three years. EG has also benefited from LGT VP’s Impact Fellowship Program for several years now, which has provided EG with an eclectic talent pool of exceptional professionals.”

Safeena Husain

Founder and Executive Director of Educate Girls, India



Bringing girls back to school

Educate Girls increases school enrollment rates of girls in India and improves learning outcomes.



Girls from rural areas in India attend school thanks to EG.

Background

India has the world's largest illiterate population – women and girls in rural areas are especially affected. Poverty is one cause, but more importantly, cultural and social barriers, bad quality of education and inadequate infrastructure keep many parents from sending their children, especially girls, to school.

Educate Girls (EG) works with communities, schools and the government to increase the enrollment of out-of-school girls and improve learning outcomes for all children studying at the schools EG works with. They do this by:

- Working with communities to raise awareness of the necessity of girls' education
- Working with schools to provide improved infrastructure (e.g. building toilets dedicated for girls to increase retention in schools)
- Training school teachers in improving pedagogy and teaching techniques
- Working with the government in advocating for additional resources for girls' education

LGT VP's contribution to EG's impact growth

Prior to the start of our engagement, EG was working in the district of Rajasthan in India, reaching 250 000 children in 2342 schools.

2011 (start of engagement)

- LGT VP supports EG by granting USD 500 000 paid out in three tranches for expansion to one additional district, the district of Jalore

- With Nadine Haegeli, LGT VP's Impact Fellowship program places the first professional as PR expert to define and implement a communication strategy, which supports the organization to scale their model from rural Rajasthan to a national and international presence

2012–2013

- EG expands to 6000 schools, reaching 570 000 children each year
- LGT VP's advisory activities channel an additional USD 1.3 million in grant capital from clients to EG, which is used for recruiting, covering operational costs and expanding into an additional three districts
- LGT Impact Fellows Alexander Mette (US) and Louise Andre (France) support EG in marketing and fundraising
- LGT VP's investment manager supports EG to build a three year strategy and a fundraising plan

2014

- LGT VP assists EG in procuring USD 4 million funding from Qatar Foundation and raises additional grant capital from clients
- LGT VP makes necessary introductions in the fund raising community particularly to launch a Development Impact Bond

2015

- LGT Impact Fellows Camille Barras (CH) and David Hayman (UK) support EG's fundraising and national/international expansion
- EG improves quality of education of 955 000 children, enrolls 78 000 additional girls into school and works in 7695 schools in seven districts

Outlook

- Expand operations to eight districts by 2016/17
- Reach four million children by 2018