



Fabio Da Silva

Host organization: Enseña Chile (Santiago)

ICats role: Director of Process and Business Intelligence

ICats duration: Mar – Dec 2013 (full-time)

Degree: MBA International Management; Post-Graduation Software Engineering; Bachelor Business Administration

Professional experience: 20-years of professional experience in IT and Banking

Summary

Enseña Chile places outstanding university graduates as 2 years fulltime teachers after a rigorous selection process in the lowest ranked schools of Chile, in order to improve the quality of the teaching and build self-esteem in the pupils. After the 2 years, teachers are Alumni and are expected to become transformational agents in the society, continuously addressing the problem wherever they would go.

The problem Enseña Chile aims to tackle

- ~ 2 million low-income pupils, aged 6-18 years, perform poorly in public schools due to the lack of qualified teachers. Only 30% of them complete high-school.
- Without quality education, the poor youths have no access to high education and competitiveness in the labour market, perpetuating the poverty cycle.



Enseña Chile's solution

- Enseña Chile provides quality education to high-school students by bringing outstanding university graduates with leadership skills into classroom of the lowest ranked schools.
- Teachers become transformational agents in society and continuously address the problem.

“The fellowship was the opportunity that I would regret my whole life if I wouldn't have enrolled on it. I'm very conscious and steady of the capabilities I developed and it is part now of my own assets.”

Fabio

Enseña Chile's challenges

To make its vision come true, Enseña Chile must grow in scale. Increase the number of qualified teachers and deliver high quality services to all stakeholders are the only options.



Opportunity for an ICats Fellow

Processes were the biggest operational problem in the organization. IT and Communications are the next ones.

Fabio's achievements ...



- Built a strategic organizational framework of operational processes.
- Built proprietary tools and documents to sustain the work with processes.
- Screened critical operational processes. Identified the criticality of the flow of information among areas.
- Implemented an IT process on how to discuss, engage and address requirements.

Fabio's next challenge

Fabio is back to Brazil after 7-years living abroad. He plans to use all his professional and personal assets built during the fellowship towards a significant and impactful job.

...contributing to Enseña Chile's impact



- Enseña Chile will be ready to scale by 2015 the number of teachers (150->250)
- The number of students impacted in 2 years will double (20'000->40'000)
- The number of Alumni, transformational agents in society, will be this year 250 member.
- Enseña Chile has defined to all areas ongoing KPIs related to processes.
- Enseña Chile is steady and well prepared to continuously improve its operations.

“...We are thankful to Fabio for this enormous know how that is left at Enseña Chile... We know it was something big to leave Switzerland and move with his wife, a 3-years old son and a baby girl to Chile to work for us...”

Tomás Recart, CEO Enseña Chile & Teach For All board member