



LGT Impact Fellowship 2019/2020

Impact Report

By Avi Dutt

September 2020





Avi Dutt (India)

Host organization: WayCool

Fellow position: LGT Impact Fellow

Fellowship duration: Sep 2019 – Aug 2020

Degree: MBA (Strategy)

Professional experience: 8+ years (Tata Steel, Ministry of Shipping)



www.waycool.in

Summary

Supply chain & logistics professional with 8+ years experience in working across steel plant supply chain, ministry of shipping and agri-fresh produce industry; product knowledge in B2B products, domain knowledge of ports, exim-trade, general trade, modern trade.

The problems / challenges WayCool aims to tackle

- WayCool is a social enterprise that aims to transform the agri-products supply chain by providing solutions across the farm to fork distribution model.
- The problem of wastage (30-40%) in food distribution, traceability in food, freshness in produce are the key problems being tackled by the company

Opportunity for a Fellow

- Understanding the industry of fresh produce, Indian retail distribution system (general trade, modern trade)
- Understanding in deep fresh fruit business (imported and local)
- Working on supply chain finance solution for the company

“My experience as a Fellow...

- *Working on the nuances of supply chain finance in an agri-fresh produce business – finalising a collection agent for receiving back the defaults*
- *Setting up the import function of imports business*
- *Design and implement organizational transformation initiative (named Moonshot) across the organization with broad following objectives.”*

- Avi