



# LGT Impact Fellowship 2019/2020

Impact Report  
By Linda Greer

September 2020





**Linda Greer (USA)**

**Host organization:** Institute of Public and Environmental Affairs (IPE), China

**Fellow position:** Senior Global Fellow

**Fellowship duration:** Jan 2019 – Dec 2019

**Degree:** B.S. Biology, M.S.P.H. Public Health, Ph.D. Environmental Toxicology

**Years of experience:** 30 years in environmental advocacy



**Summary**

**With her background in regulating industrial pollution and extensive experience with private sector sustainability initiatives, Linda worked with IPE to recruit high profile multinational corporations to reduce pollution from their Chinese suppliers and to raise global awareness and appreciation for the organization’s innovative tools and programs to drive greater environmental responsibility.**

**IPE Vision and Mission**

- To use information transparency to drive reductions in pollution from the biggest polluting factories in China
- To foster cooperation between companies, government officials, NGO’s, research organizations, and other stakeholders to improve domestic environmental governance

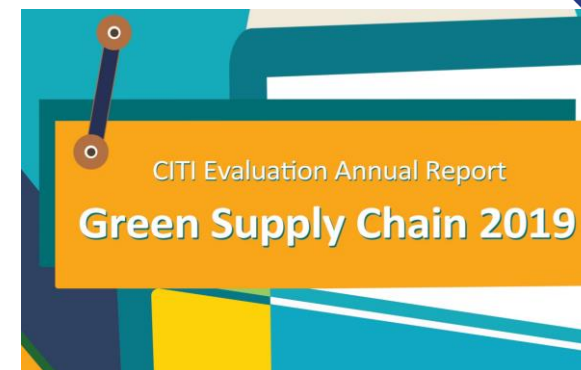
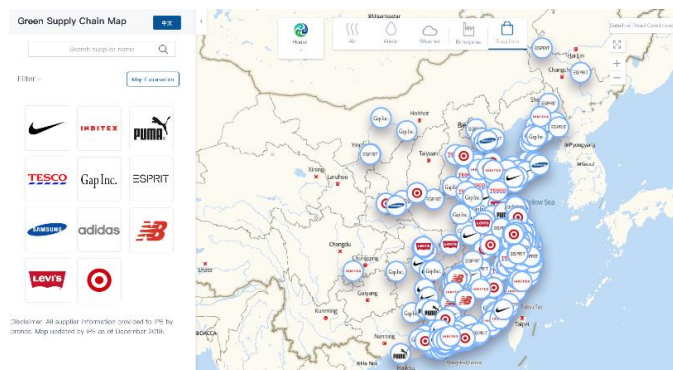
**IPE Solutions**

- To collect and integrate environmental data that will galvanize public concern and support green procurement, green finance, and effective government policy making
- To drive greater responsibility in multinational corporations for the environmental impacts of factories in their supply chain in China

**“My experience as a Fellow...**

*was immensely rewarding. I was able to apply so much of the knowledge and expertise I had developed over the course of my successful career as an environmental professional in the United States in a completely new cultural context in China. Notwithstanding the significant differences between our countries, I found so much in common with the director Ma Jun and IPE staff, making personal connections that facilitated our work together and will last a lifetime. I was able to contribute substantially to the organization and help it in diverse ways over the course of the Fellowship. I feel so lucky to have had this opportunity through LGT VP.”*

- Linda



## Linda's achievements...

- Prepared informative, accessible, compelling materials in English describing IPE systems, tools, and programs
- Authored comprehensive report on effectiveness of IPE's Corporate Green Supply Chain program
- Created comprehensive database of >100 western reporters interested in pollution in China and/or corporate green supply chain work
- Systematically assessed and identified >75 top international companies for recruitment efforts
- Undertook major revision of IPE's English language website to make it more informative and a more useful resource for companies based outside of China
- Wrote an in-depth investigative report of the chemical industry following a large industrial accident, followed up with recruitment efforts in this new sector
- Worked with two progressive trade associations to batch recruit participation from their most active members

## ... accelerating IPE's recruitment and impact

- More than 50 multinational corporations are now actively participating in IPE's Green Supply Chain Program
- There has been an increase of 30% in 2019 of companies transparently reporting supply chain factories on IPE's green supply chain map.
- More than 7000 factories have contacted IPE to pledge accountability for pollution and commit to cleanup
- Financial institution interest in environmental responsibility of corporations and their manufacturers has begun to grow rapidly

## What's next for Linda

Linda has received support from the ClimateWorks Foundation to continue work with IPE through September 2020.