



# LGT Impact Fellowship 2019/2020

Impact Report  
By Steve Rudner

September 2020





## Steve Rudner (United States)

**Host organization:** mothers2mothers

**Fellow position:** Strategic Liaison to the CEO

**Fellowship duration:** Jul 2019 – Jun 2020

**Degrees:** MBA International Business & Finance | BA Journalism

**Professional experience:** 35 years



### Summary

During his Fellowship, Steve developed strategic planning frameworks, helped expand mothers2mothers' (m2m) presence in new revenue and operational markets, supported Board of Directors outreach, and contributed creative expertise to the Communications Department.

### The problems/challenges m2m aims to tackle

- **Attain United Nations targets of bringing the AIDS epidemic under control**
  - Achieve virtual elimination of mother-to-child HIV transmission via peer mentoring
  - Address HIV/AIDS co-morbidities, such as tuberculosis, malaria, and diabetes
- **Contribute to inclusive socio-economic development and gender equality in Africa**
  - Employ women living with HIV as professional community healthcare workers
- **Create health for all**
  - Scale programming to support everyone's basic human right to healthcare services

### Opportunity for a Fellow

- Work at Ground Zero in the fight against HIV and AIDS; contribute to m2m's leading-edge programs and services that annually impact more than one million African women, children, and adolescents
- Help a globally-recognized international NGO see its future through a bold new lens that addresses societal, economic, technological, and environmental megatrends, and will help to create and deliver novel approaches for solving vexing social problems
- Expand your own insight and expertise surrounded by a world-class professional team that is delivering health, hope, and an HIV-free future for millions of people

### "My experience as a Fellow..."

*...was more than life changing. It was life affirming as well.*

*Opportunities like being selected as an LGT Impact Fellow are rare and may only come once in a lifetime. So you seize them.*

*During the Fellowship's remarkable year, I rose each day to the challenge of being part of a team ensuring healthy, thriving families in ten sub-Saharan African nations. Not a day passed where I wasn't inspired to apply everything I personally could to contribute to the effort and create measurable impact."*

*- Steve*



### Steve's achievements...

- Participated in creating and implementing the BIG Think - a strategic planning framework assessing m2m's long-term future in relation to applicable social, economic, and environmental megatrends
- Audited m2m's global knowledge management assets and processes, and devised a strategy for improving the organization's knowledge management ecosystem across three continents
- Co-led the research and development of the business case for expanding and scaling m2m's presence in the impact investment marketplace
- Supported the CEO in creating and implementing new approaches for Board of Directors outreach
- Collaborated with the Communications Department to produce multiple creative projects targeted to internal audiences and donors



### ... contributing to mothers2mothers

- Conducted an in-country scoping analysis supporting m2m's entry in a West African nation - adding to its growing operational footprint throughout sub-Saharan Africa
- Identified organization-wide opportunities to immediately and systematically transform how m2m collects, archives, benchmarks, and shares knowledge
- Established the groundwork for m2m to tap into significant impact investment revenue opportunities beyond the current focus of social impact bonds

### Steve's next challenge

Steve will continue serving on the front lines of eradicating African healthcare, gender, and economic inequalities by extending his current role in a consulting capacity at m2m. He'll focus on the organization's immediate and long-term strategic planning initiatives, direct the knowledge management program, expand m2m's impact investment market presence, and provide mentorship support to colleagues.