



Provide primary healthcare services to underserved communities

LGT Venture Philanthropy works to support scalable, community-based models with the aim to provide improved access to affordable, quality primary healthcare.

LGT VP

LGT Venture Philanthropy (LGT VP) is an independent charitable foundation that supports organizations with effective, innovative and scalable solutions to social and environmental challenges, contributing directly to the achievement of the SDGs. LGT VP strives to improve the quality of life of disadvantaged people, contribute to healthy ecosystems, and build resilient, inclusive and prosperous communities, working across three sectors: education, health and environment. In addition, LGT VP connects portfolio organizations with business professionals providing know-how and strategic guidance through the LGT Impact Fellowship. LGT VP is the venture philanthropy arm of LGT Group.

LGT VP Health Strategy

There is a strong body of evidence¹, that if governments hire, train, and equip high performing teams of community and frontline health workers to expand coverage of at least 30 primary health services in the 73 low and middle-income countries with the highest burden of preventable deaths, at least 30 million additional lives could be saved by 2030. LGT VP supports private organizations that, in close collaboration with governments, design, scale, strengthen, and sustain digitally empowered solutions to provide preventive and curative high-quality primary healthcare to underserved communities.

Communities

LGT VP believes that local community structures, knowledge and resources are key to provide quality healthcare to all people, no matter where they live. They are best placed to extend public healthcare services to communities that live far away from the nearest health facility. LGT VP backs inclusive and sustainable community based healthcare solutions.

Regional focus

LGT VP supports organizations in emerging markets, with a focus on Sub-Saharan Africa and India.

SDGs

Through its health strategy, LGT VP works towards the achievement of SDGs 3 (Health), 5 (Gender Equality), 8 (Decent Work) and 17 (Partnerships).



Solutions approach

While the core focus is scaling local organizations, LGT VP also considers complementary, synergistic engagements, including areas such as government capacity building, data analysis and evaluation, innovative funding mechanism, and partnerships.

Selection considerations

LGT VP seeks out entrepreneurial solutions built for scale and replication that:

- demonstrate operational excellence in providing primary care to communities
- work in countries with strong political ownership for National Community Health Strategies
- include local communities
- demonstrate impact (maternal/child mortality, access to quality healthcare services, systems strengthening)
- use technology and are data driven
- build the evidence base and share knowledge with a wider audience
- have secured reliable sources of funding, including through innovative income streams
- have annual budgets of over >USD 2m
- allow LGT VP to play a meaningful, catalytic, value-add role, as well as to work in strategic partnerships

¹ Chou, V. B., Friberg, I. K., Christian, M., Walker, N., & Perry, H. B. (2017). Expanding the population coverage of evidence-based interventions with community health workers to save the lives of mothers and children: An analysis of potential global impact using the Lives Saved Tool (LiST). *Journal of Global Health*, 7(2), 020401. doi:10.7189/jogh.07.020401
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Please note that LGT VP does not accept unsolicited proposals.
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Portfolio example



Engagement with mothers2mothers, Sub-Saharan Africa



mothers2mothers (m2m) employs women living with HIV as Community Health Workers called Mentor Mothers. Mentor Mothers work both at health facilities and door-to-door to improve the health of communities across 10 African nations. They deliver life-changing services to women, children, adolescents, and entire families. From the same community as their clients, Mentor Mothers have a deep understanding of the social and cultural challenges on their journey to good health. The trusted relationships that Mentor Mothers develop with their clients are unparalleled in maternal and child healthcare in Africa.

Since inception in 2001, m2m has provided healthcare to 11 million women, children and men and employed >10,000 HIV+ Mentor Mothers (cumulative figures).

LGT VP has been collaborating with m2m to provide better healthcare since 2009, providing non-programmatic funding, access to talent and networks to support:

- geographic expansion to now 10 Sub-Saharan African countries
- organizational capacity building to establish mHealth solutions to increase the effectiveness of healthcare delivery as well as the efficiency of processes such as reporting
- setting up international fundraising teams to enable m2m to successfully compete against much larger organizations for financial resources
- 7 LGT Impact Fellows, who worked full-time for a year with m2m and contributed with a total of 65 years of work experience to the growth of the organization
- launching the Impact Bond Innovation Fund (IBIF), the first Social Impact Bond focused on ECD in the Global South
- setting up innovative funding structures to maximize the catalytic nature of LGT VP's funding. For example, m2m uses LGT VP's unrestricted funds to leverage programmatic funds from larger funders (BMGF, UNICEF, USAID) previously inaccessible to m2m.

Disclaimer

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Venture philanthropy is an approach to philanthropic giving that uses concepts and techniques from the venture capital industry to build strong social organizations by providing them with both financial and non-financial support in order to increase their societal impact. It often also means to engage in emerging markets, i.e. in jurisdictions which may not be politically, financially or organizationally stable. Therefore, the influence on an engagement can be substantially restricted and not guaranteed.