



**Venture
Philanthropy**

For Immediate Release:

For The Antara Foundation press inquiries, contact:
Sumay Gupta
Program Lead – Training & Communications
The Antara Foundation
+91 11 48965300
sumay.gupta@antarafoundation.org

For LGT VP press inquiries, contact:
Tom Kagerer
Partner
LGT Venture Philanthropy
+41 44 256 81 21
tom.kagerer@lgtvp.com

LGT Venture Philanthropy partners with The Antara Foundation to promote the efficiency of the public primary healthcare infrastructure in India

Bengaluru, India, 9 November 2021 – LGT Venture Philanthropy Foundation (LGT VP) is delighted to announce its new engagement with The Antara Foundation (TAF). TAF is an Indian non-governmental organization that partners with government to improve maternal and child health and nutrition (MCHN) outcomes by increasing collaboration among existing community health worker (CHW) cadres in India.

An efficient solution to strengthen community healthcare across rural India

Established in 2013 and led by the founder, Ashok Alexander, and CEO, Piyush Mehra, TAF plays a key role in strengthening the community healthcare infrastructure in rural India by working closely with government to train the three cadres of CHWs¹ to collaborate effectively to provide holistic care to the communities. The organization's flagship "AAA platform" comprises processes, tools and trainings to enable CHWs to work together at the village level and provide timely, targeted and quality primary healthcare to at-risk mothers and children. TAF also leverages data to identify persistent health gaps and help government officials plan targeted trainings to address the critical capacity, knowledge and skill gaps that drive poor health outcomes.

Well-positioned to improve maternal and child health outcomes at scale

The organization's grassroots-level, data-driven, scalable model, which is integrated with the government health infrastructure, enables TAF to break down the silos separating the various CHW cadres, thereby enhancing collaboration and promoting a patient-centric approach to primary healthcare. Thus far, TAF has worked with three state governments in India to train and enable 135'000 CHWs to provide better health services to 3.6 million pregnant and lactating women and 7.8 million children under the age of five.

A key building block in LGT VP's India healthcare strategy

[LGT VP's health strategy](#) is centered around providing universal access to quality healthcare in Africa and India. To that effect, LGT VP's India healthcare portfolio aims to improve primary healthcare through three different but complementary approaches addressing the needs of the community members, CHW cadres and health facilities. With its CHW-focus, TAF complements this three-pronged healthcare portfolio strategy.

Tom Kagerer, Partner at LGT VP, explains: "From the very beginning of our due diligence, LGT VP has been impressed by Antara Foundation's model to work with existing resources in the public healthcare system in rural India. Their solution

¹ The three cadres of CHWs are 1) ANM (Auxiliary Nurse Midwife – a trained Midwife and nurse working at the most basic health facility) 2) ASHA (Accredited Social Health Activist – community mobilizer who goes from door-to-door to educate people about health matters) and 3) AWW (AnganWadi Worker – runs the community-based nutrition center and creche, known as AnganWadi Centres). Collectively, they are also referred to as the AAAs.

allows them to learn from what works in the field and to collaborate with state governments to translate these insights to systems change initiatives, benefiting communities at large. We are excited to welcome The Antara Foundation to LGT VP's health portfolio and support their journey to reach 13 million beneficiaries by 2023.”

TAF's work supports LGT VP's aim to reach 65 million people with better access to quality healthcare by 2023, through partnering with operators that work with government and leverage technology and data to strengthen public health systems across India.

“We are excited to partner with LGT VP in our journey to scale systems-change initiatives in public healthcare delivery across rural India. This collaboration massively supports our grassroots maternal, child health and nutrition program delivery, and strengthens our governance mechanisms, internal controls and strategic thinking. We believe it will accelerate our efforts to deliver quality and timely services to every mother and each child in our program geographies,” says Ashok Alexander, Founder-Director of The Antara Foundation.

***The Antara Foundation** works to improve maternal and child health and nutrition (MCHN) outcomes in India. To achieve this, Antara Foundation works with governments through partnership with the Health and Women & Child Development departments to provide training to enable CHWs to work collaboratively as well as leverage data to drive government decision making for better health outcomes. For more information, please visit <https://antarafoundation.org/>.*

***LGT Venture Philanthropy** is an independent charitable foundation established in 2007 with teams in Switzerland, Sub-Saharan Africa and India. The foundation strives to improve the quality of life of disadvantaged people, contribute to healthy ecosystems and build resilient, inclusive and prosperous communities. LGT VP deploys philanthropic capital to organizations with effective, innovative and scalable solutions to social and environmental challenges, thus directly contributing to the Sustainable Development Goals. For more information, please visit www.lgtvp.com.*

###