# Winifred Mwikali Kyalo

PRODUCT MANAGER

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#### **EXPERIENCE**

## **4G Capital,** Nairobi - Product manager

JUNE 2023 - PRÉSENT

- Coordinate internal and external stakeholders during the rollout of new product features.
- Perform user acceptance testing with internal and external customers to ensure customer-centric features are released
- Uncover and understand customer needs and translate them into requirements.
- Understand, research, and follow technical trends in the industry and in general.
- Conduct competitive analysis and assess emerging products and companies to measure their potential value or threat to the company and its products as well as make recommendations on which new technologies to invest in or leverage.
- Lead the prioritization of opportunities on the product roadmap, ensuring alignment among stakeholders and driving forward the most impactful initiatives.
- Define product solutions in collaboration with Design and Engineering teams, ensuring alignment with customer needs and strategic goals.
- Champion the documentation process for your products, ensuring clarity and alignment across the team on the business value and scope of each initiative.

## Eclectics International Limited, Nairobi — Scrum Master

FEBRUARY 2023 - JUNE 2023

- Oversaw system testing and bug resolution, critical in ensuring the integrity of Payment and Credit Services systems.
- Set-up and maintained project details in JIRA
- Collaborated with cross-functional teams to identify and

#### **SKILLS**

Stakeholder management.

Product strategy and roadmap.

Market research and analysis.

Scrum certified

Communication skills

Problem solving skills

Technologies: Angular, ReactJs, Django, Python, Github, Figma, JavaScript, NodeJs, Heroku, NestJs, Jira, Powerpoint, Excel, Word.

Product management and analysis.

Competitive analysis

#### **AWARDS**

Jira Fundamentals Badge by Atlassian.

Scrum Fundamentals Certified (SFC) by SCRUMstudy- Accreditation Body for Scrum and Agile.

Google Foundations of Project Management By Google.

- prioritized features for the product roadmap.
- Arranged regular defined stand-ups for implementation teams, depending on project requirements.
- Applied configuration changes using automation and configuration management tools
- Monitored and maintained the technology tools performance whilst also troubleshooting issues and outages
- Led Agile Project processes including product visioning,
  Spring Planning, Backlog Grooming and retrospectives to ensure efficient project execution.

## **Eclectics International Limited,** Nairobi — *Software Developer*

SEPTEMBER 2022 - FEBRUARY 2023

- Implementation of financial services software using Angular and modern web technologies.
- Work closely with software developers to gather business requirements, develop and deliver highly scalable and numerate applications within a highly functional Agile team.
- Become involved in research and development, taking ownership of assigned modules to drive projects to completion.
- Develop and maintain product roadmaps to align to development efforts with strategic goals and customer needs.

## **Upwork,** Nairobi — Freelance Web Developer

MARCH 2022 - AUGUST 2022

- Collaborated with a team of three to develop an ecommerce site for a branding business using ReactJs and Django.
- Utilized Jira to assign tasks, track project progress, and communicate with team members.
- Demonstrated strong project management skills in a fast-paced, Agile development environment.
- Conduct research on emerging technologies and industry trends to identify new opportunities for product innovation.

#### **LANGUAGES**

English, Kiswahili and French

### **REFERENCES**

Provided on request

#### **EDUCATION**

## **Moringa School**, Nairobi — Full-stack Web Development.

SEPTEMBER 2021 - MAY 2022

Completed a 6-month boot camp focused on HTML, CSS, JavaScript, Angular, Flask, and Django. Participated in weekly projects and received training in soft skills and the 5 meta-skills.

## **Moi University**, Eldoret — Bachelor of Arts (Psychology)

AUGUST 2016 - AUGUST 2021

Earned a second class upper division bachelor's degree in psychology, developing strong research and writing skills, problem-solving abilities, and an understanding of the human mind and behavior. Studied project management as a unit, gaining an understanding of project planning, execution, and control, as well as the tools and techniques used in project management.