



Gbenga Oyedele

Host organization: Atreos Retail Platform

Fellow position: FP&A & Business Intelligence

Fellowship duration: Sep 2025 – Aug 2026

Degree: Msc. Finance

Professional experience: 10 years



Summary

I partnered with the C-Suites on systematizing the process of gathering financial data and making a more informed decision based on the data – I built all the business intelligence dashboard in the firm from scratch. I also doubled as a technical assistant to the CEO and CFO

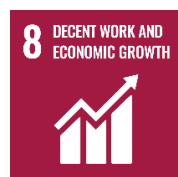
The problem Atreos aims to tackle

- The lack of organized, clean, and accessible "value-for-money" daily staple shopping environments for Nigerian and Africa by extension

The solution Atreos provides

- Cheapest price for all the products sold in the stores within the country
- Private Label Development and increasing the employment rate in the country
- Elimination of middleman markup cost through direct supply control through the Distribution Centre

Contributing to the SDGs:



Opportunity for a Fellow

- Led the implementation of automated daily sale report from all the stores and region – This was a pain point across the firm as this was done manually
- Modelled the construction financing option to help reduce the peak equity and optimize cashflow
- Led the analysis of cost reduction through solar and inverter option that the firm is currently exploring
- Provide technical support to the CEO and CFO

"My experience as a Fellow..."

...has been both challenging and interesting at the same time – learning about the unique model that the business operates and me bringing some of the unique core skills that I have in business intelligence and data-driven decision making has been both beneficial to me and the firm. I lead several automation within the firm and systematized a lot of manual processes in reporting the results of the company. I became a go-to person for the CEO when it comes to data-driven decision which the business is heavily dependent on."

- Gbenga Oyedele



Gbenga Oyedele's achievements

- Automation of daily sale report from all stores and regions that saved a combined average of 7 hours spent on getting this report ready and ensured more accurate data collected
- Expenses Analysis Automated Tracker – Built a live expenses tracker as the company operates on a small margin and expenses tracking is an important part of ensuring success of the project
- Rebate Calculation and Tracking – Carried out an analysis of the historical period and was able to help recover some rebates that were due but not captured. Average rebate in a quarter is roughly \$900k
- Built a model that was used in the analyze the options that was adopted to reduce peak equity and optimize free cash flow
- Developed a Sales Analytical Dashboard and collaborated with the CEO on the usage and created a mobile version to make it more accessible

... contributing to Atreos Retail Plaform

- Led the process of recovering over \$300k from rebate calculation and tracking of 2025 rebate
- Reduced the productive time spend in getting several report ready (Daily Sales Report, SBI Report, Expansion Map for Board Deck, etc)
- Partnered with IT to design a centralized database– This s was a major pain point in the firm before I joined as this was not available

Gbenga Oyedele's next challenge

I have some interesting options that I can explore ranging Fintechs in Africa, Private Equity firm or continue with Atreos to continue my partnership with the firm