

LGT Impact Fellowship 2020/2021

Impact Report By Joshua Ayuo

September 2021





Joshua Ayuo (Kenya)

Host organization: MMWCA

Fellow position: Impact Fellow

Fellowship duration: July 2020 - June 2021

Degree: Education/M&E

Professional experience: 8 years in Program management/Social Impact Management



Summary

With my experience in Impact management, I worked with MMWCA in creating strategic coordination and alignment of project portfolio with its results frameworks, embedding an impact-oriented culture in MMWCA and building an evidence base on how MMWCA's projects contribute to development outcomes.

The problem MMWCA aims to tackle

- Weak conservancy governance structures
- Threat of climate change to biodiversity
- Population growth, land-use change
- Weak revenue models for conservation

The solution MMWCA provides...

- Strengthening conservancy governance structures
- Enhancing and diversifying the revenue models of conservancies
- Promote ecological integrity
- Explore alternative livelihoods for the communities

... contributing to the SDGs:









Opportunity for a Fellow

- Climate change adaptation strategies - Reducing Emissions from Deforestation and forest Degradation (REDD+)
- Learn on emerging post-COVID-19 Conservancy model on resilience and self-reliance.
- Explore technology solutions to digitize conservancy management/operations for seamless data management and informed decision making
- New alternative livelihood opportunities explored in the Mara landscape.

"My experience as a Fellow...

...has been insightful, impactful and exploratory. Working in the conservation field made each day to be a learning moment in the fellowship. I have honed my skills in community based-natural resources management, in particular wildlife conservation in the Mara Ecosystem. The LGT Impact Fellowship program has introduced me to a structured approach to thinking about social impact, appreciating the five dimensions of impact and the seven principles of social value; --- Joshua



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- Periodic staff capacity development workshops held:
 - Trained 15 MMWCA staff on engendering social development/conservation work by integration gender into the whole project management cycle.
 - MMWCA staff trained on impact documentation and reporting.
- Developed a comprehensive training guide M&E and Impact reporting for conservancies
- Development of a comprehensive conservancy governance assessment tools to inform conservancy governance capacity development.
- Held periodic review of grants reports to meet donor requirements
- Set up a comprehensive database of stakeholder's impact verification.
- Supported in the development of three project proposals for donor funding.



... contributing to MMWCA

- Fundraising: Increased organizational funding by supporting fundraising initiatives through proposal development e.g. USAID award of \$ 2Million, GIZ, SIDA.
- Grants Reporting: Improved quality and timely submissions of donor reports.
- Institutional Strengthening: 15 MMWCA staff with knowledge and skills on impact report and gender integration in conservation.
- Strategy Development: Supported in the development of the new organizational strategy for the next 5 years period.
- Evidence Management: In partnership with 60 Decibels, supported in building an evidence on how MMWCA work aligns with development outcomes

Joshua's next challenge

Joshua will continue to support MMWCA create an impact oriented culture by instituting and strengthening internal capacity within MMWCA to sustain the impact measurement work.

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