



LGT Impact Fellowship 2020/2021

Impact Report

By Kathryn Cassibry

September 2021





Kathryn Cassibry (American)

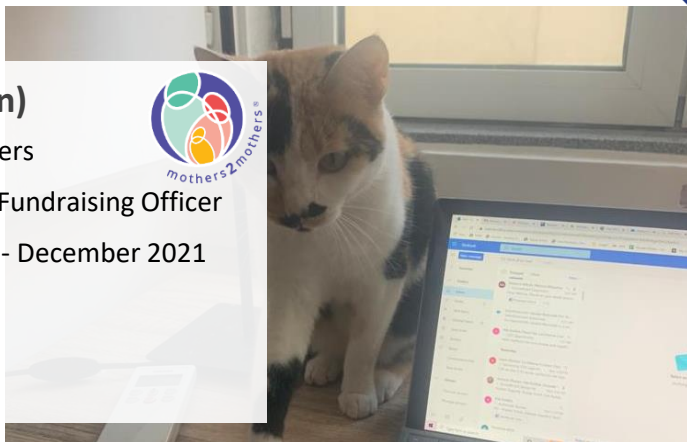
Host organization: mothers2mothers

Fellow position: Partnerships and Fundraising Officer

Fellowship duration: August 2020 - December 2021

Degree: Masters in Management

Professional experience: 8 years



Summary

With her background in development and non-profit management, Kathryn joined m2m to pursue country-specific funding opportunities - with a focus on diversifying funding streams - and strategic partnerships to help support m2m’s program areas in Mozambique and Angola.

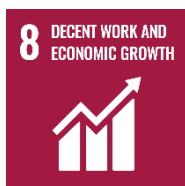
The problem [your organization] aims to tackle

- 2 out of 3 mothers who die during pregnancy or birth are located in sub-Saharan Africa.
- Nearly 350 children a day contract HIV in sub-Saharan Africa during pregnancy, childbirth, or the breastfeeding period.
- There is a shortage of 4.2M HCWs

The solution [your org] provides...

m2m trains and employs HIV positive people as peer mentors community healthcare workers who provide maternal and child health services, with a special focus on the prevention of mother to child transmission of HIV, in understaffed health clinics and communities.

... contributing to the SDGs:



Opportunity for a Fellow

- Diversify m2m’s funding portfolio in Mozambique and Angola to incorporate individual, corporate and multilateral/bilateral institutions
- Build a framework for in-country strategic engagement for use across all m2m country programs
- Support the Resource Mobilizations teams in all pieces of the proposal development process

“My experience as a Fellow...

“Working with m2m, particularly during this strange pandemic year, was an experience that I will never forget. Everyone who I’ve worked with and encountered at m2m, including the Mentor Mothers in-country, are some of the most kind-hearted and intelligent people I’ve ever met. There is a constant striving for progress and expanded impact that I will take with me for years to come. I look forward to being part of m2m’s future and am excited to see the organization grow.

- Kathryn Cassibry



Kathryn’s achievements...

- Strengthened the country-specific engagement plan for the Mozambique country program to incorporate more individual, corporate and multilateral/bilateral funding streams
- Managed the proposal development process for m2m’s first successful multi-million dollar clinical award, to be implemented in late 2021
- Lead resources mobilization and business development workshops for the in-country leadership
- Co-designed the Africa-based philanthropy strategy that will begin in early 2022
- Successfully engaged with multiple new civil society and community based partners in ongoing proposals and bids
- Successfully engaged with previously unreachable donors and strategic partners in the institutional space

... contributing to mothers2mothers

- 1.5m** USD raised
- 10+** proposals developed
- 2** country programs engagement plans optimized

Kathryn’s next challenge

Kathryn will continue to work with mothers2mothers through the end of the year 2021, with an aim toward a full-time permanent position in early 2022. This position will be focused on implementing the successful strategies and frameworks from Mozambique to Angola and Tanzania