



educate girls



**Venture  
Philanthropy**

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## LGT Venture Philanthropy continues its engagement with Educate Girls, extending the 10-year-long, successful partnership

Mumbai, India, July 22<sup>nd</sup> 2022 – LGT Venture Philanthropy Foundation (LGT VP) announces its continued engagement with Educate Girls (EG), a non-profit organization focused on mobilizing communities to improve and expand girls' education in India's rural and educationally underprivileged areas. With its three-year follow-on investment, LGT VP will support EG in advancing its data analysis and partnership capabilities and in developing its next five-year strategy.

### **A cost-effective and replicable model**

Founded in 2007, EG has developed a cost-effective, replicable model to empower girls in rural India and raise awareness about the importance of education. EG leverages the government's school infrastructure, engages communities through volunteers, identifies and enrolls out-of-school girls, and keeps them in school, thereby improving learning outcomes and lives. Today, EG operates in 20,000 villages in India, engages more than 20,000 volunteers and has enrolled over 1.1 million girls back into school since inception.

### **Potential to become an education leader on a global scale**

LGT VP is now 10 years into its partnership with EG and continues to believe in the organization's effective model and its ability to improve learning outcomes and lives on an even larger scale. Two years ago, EG partnered with a data science provider, ID Insight, to expand EG's program by applying machine learning to identify the villages with the highest concentration of girls not enrolled in school. The incorporation of data and predictive analytics into EG's model has proven catalytic to the organization's impact reach, so much so that EG has the potential to extend its level of influence beyond its target market in India.

### **The anchor organization in LGT VP's education portfolio**

LGT VP's education strategy focuses on skills development for youth as well as early childhood and primary education in underserved communities. EG is the first investment in LGT VP's foundational learning strategy in India and has proven to be both a pioneering and a reliable partner over the past decade. Marcia Parada, Senior Investment Manager at LGT VP remarked: "Educate Girls has demonstrated the ability to advocate for and improve the education of girls in India, building the very trust within communities that is needed for behavior change to be long-lasting. We are excited to continue supporting Educate Girls in delivering its vision towards an India where all children have equal opportunities to access a quality education."

Elaborating on the collaboration, Safeena Husain, Founder and Board Member at Educate Girls, said "LGT VP has been our long-standing partner for more than a decade now and we are happy to see it growing over the years. Their support has

enabled us to strengthen our systems and processes, and invest in people and technology, bringing in efficiency to our programs. This partnership has helped us reach out to the most vulnerable and marginalized girls in the remotest parts of India, and ensure that they are in school and learning well."

**Educate Girls** is a non-profit that focuses on mobilizing communities for girls' education in India's rural and educationally backward areas. Working in partnership with the Government, Educate Girls currently operates successfully in over 20,000 villages of Rajasthan, Madhya Pradesh and Uttar Pradesh in India and has brought 1.1 million+ girls back to school to date. By engaging with a huge base of community volunteers, Educate Girls helps to identify, enroll, and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys). Learn more at [www.EducateGirls.ngo](http://www.EducateGirls.ngo).

**LGT Venture Philanthropy** is an independent charitable foundation established in 2007 with teams in Switzerland, Sub-Saharan Africa and India. The foundation strives to improve the quality of life of disadvantaged people, contribute to healthy ecosystems and build resilient, inclusive and prosperous communities. LGT VP deploys philanthropic capital to organizations with effective, innovative and scalable solutions to social and environmental challenges, thus directly contributing to the Sustainable Development Goals. For more information, please visit [www.lgtvp.com](http://www.lgtvp.com).

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