



LGT Impact Fellowship

CV book of the Fellowship 2020 cohort

Please feel free to share this CV book with your network, contact Fellows directly or reach out to the Fellowship team for any enquiries (fellowship@lgtvp.com).

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July 2021

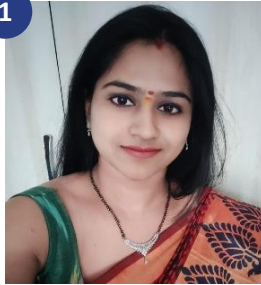




CV book of the Fellowship 2020 cohort

2020 cohort:

1



Dr. Geeta Deshmukh (India)

5 years experience

Strategic Partnership - State Lead Rajasthan

Educate Girls, Mumbai, India



4



Laura Marras (Italy)

12 years experience

Strategic Finance Analyst

Harambee, Johannesburg, South Africa



2



Joshua Ayuo (Kenya)

7 years experience

Impact Measurement and Evaluation Fellow

Maasai Mara Wildlife Conservancies Association, Narok, Kenya



5



Sutapa Bhattacharya (India)

6 years experience

Data Science Engineer

Educate Girls, Mumbai, India



3



Kathryn Cassibry (USA)

7 years experience

Partnerships and Fundraising Officer

mothers2mothers, Maputo, Mozambique



6



Justin Arenhold (South Africa, UK)

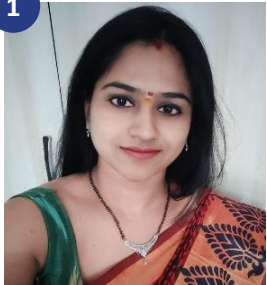
30 years experience

Strategic Development Manager
Basecamp Explorer, Kenya



2019 cohort
(2-yr Fellowship)

1



Dr. Geeta Deshmukh India

[Blog article](#)
[Resume on request](#)

Fellowship experience: Educate Girls, India (2020-2021)

- **Role:** Strategic Partnership - State Lead
- **Sector:** Education
- **Key learnings/contributions:**
- Gained deeper learning about education sector, government priorities during Covid-19 & formal communication handling & alignment accordingly.
- Government liaisoning with State Education department. Proper information channelising, strategy making for Government support for on ground activities.
- Capacity building of the EG district teams timely and quality reporting, managing formal communications & state-district team coordination.

Summary

- **Experienced in** Operations Research, project development, implementation, Monitoring & Evaluation, Planning & Strategy Making, Research Activities, policy Suggestions. Strong data management & analytical skills.
- **I am** Self-motivated, task oriented, dedicated, excellent presentation, multi-tasking, interpersonal communication, and leadership skills.
- **I am committed to** provide maximum & sustainable social impact to the most vulnerable communities.
- **I want to** apply my knowledge gained through varied field experience to impact the decision making & better policy & implementation strategies

Contact

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- **LinkedIn:** [Dr. Geeta Deshmukh](#)

Expertise & experience

- An epidemiologist & Public health professional with five years experience in emergency healthcare as operation s research, Monitoring & Evaluation consultant, data analyst.
- State incharge of operations, handling all the departments.
- Multisectoral engagement with different departments of Government, NGOs, PPP model.
- EG's brand building with external stakeholders including Government Education department.

Education & professional qualifications

- Masters of Public Health in Social Epidemiology
- B.A.M.S. (Bachelor's of Ayurveda Medicine & Surgery)
- Certification courses in Global Health
- Epidemiology in Public Health Practice Specialization (Online 5 courses on Coursera- by John Hopkins)
- Global Disease Masterclass Specialization (Online 3 courses on Coursera- by Imperial college, London)

Languages & other skills

- English (fluent) Hindi (fluent), Marathi (Native-Maharashtra)
- Team player as well as capability to work independently with minimal supervision.
- Sincere, Hard working, Timeliness & result driven, adaptive & flexible, eager to learn new things.
- IT: Advanced MS Excel, SPSS.

2



Joshua Ayuo
Kenya

[Blog article](#)
[Resume](#)

Summary

- **Experienced in** social impact measurement, monitoring and evaluation, program management, grants making/fundraising within the following sectors: Education, Gender, Natural Resource Management, Health, Climate Change and Livelihoods.
- **I am** passionate about social impact work and promoting impact-based management in programming.
- **I am committed to** support organizations embrace impact data in decision-making by developing IMM frameworks for measuring and managing social impact.
- **I want** to apply my experience in the impact sector by designing impact measurement plan, monitor and evaluate IMM system for projects.

Contact

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- **LinkedIn:** [Joshua Ayuo](#)

Fellowship experience: MMWCA, Kenya (2020-2021)

- **Role:** Impact Measurement and Evaluation
- **Sector:** Natural Resource Management
- **Key learnings/contributions:**
 - Deeper understanding of community-based conservation model in the management of natural resources and its socio-economic benefits to communities.
 - I supported with institutional strengthening by embedding an impact-oriented culture within MMWCA and building an evidence base on how MMWCA's projects are contributing to its strategy and other development outcomes.

Expertise & experience

- Experience in performance monitoring and evaluation.
- Strong knowledge of Impact Measurement and Management (IMM) and M&E methodologies
- Standard M&E and IMM processes, tools, frameworks and approaches
- Experience in the survey design
- Excellent quantitative and analytical skills
- Demonstrated ability in data analysis, project design, monitoring, and evaluation of development activities. Experience developing results frameworks, logical frameworks, or similar tools is required

Education & professional qualifications

- Bachelors of Education (Arts) - Kenyatta University
- Monitoring and Evaluation (MEAL Pro)
- Program Management for Development
- Advanced statistical data analysis

Languages & other skills

- Proficient in written and spoken English
- Excellent communication and report-writing skills
- Strong computer literacy and data analytical proficiency

3



Kathryn Cassibry

USA

[Blog article](#)
[Resume](#)

Summary

- **Experienced in** fundraising, partnership building, business development, digital marketing, strategic communication and project management.
- **I am** a self-starting, highly-adaptable and analytical professional.
- **I am committed to** promoting a data-driven culture within the development and nonprofit sectors.
- **I want** to apply my development, marketing, and communications expertise within the nonprofit or sustainable finance environments.

Contact

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- **LinkedIn:** [Kathryn Cassibry](#)

Fellowship experience: mothers2mothers (m2m), Mozambique (2020-2021)

- **Role:** Partnerships and Fundraising Officer
- **Sector:** Health
- **Key learnings/contributions:**
- Managed and diversified all fundraising pipelines and grantmaking efforts for m2m's Mozambique program; raised over \$2M
- Lead coordination of multi-year \$25M proposal (award TBA)
- Designed country-specific engagement plan for m2m Lusophone countries, which became blueprint for the organization

Expertise & experience

7+ years of experience in the nonprofit, academic, and publishing sectors:

- Building strategic partnerships with large international donors for a multi-country INGO
- Managing and diversifying fundraising pipelines for small-, medium and large nonprofits
- Created and implemented digital marketing strategy for international publishing company
- Conducted and synthesized data analysis for large-scale academic data center study

Education & professional qualifications

- Master of Science, Management, Nova School of Business and Economics (Lisbon, PT)
 - Thesis Topic: "To what extent do Social Impact Bonds create a 'win-win' scenario between all stakeholders?"
- Bachelor of Arts, cum laude, International Studies, American University (Washington, DC)
 - Specialization in International Development
 - Minor in Spanish Language
 - Minor in Communications

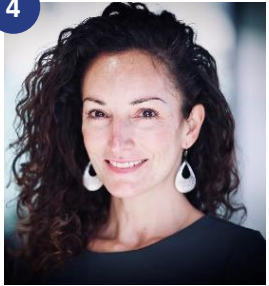
International exposure

- Lived and studied in Lisbon, Portugal for 3 years
- Lived and studied in Buenos Aires, Argentina for 1 year
- Prospective short term in Maputo, Mozambique (currently on hold due to COVID)

Languages & other skills

- Languages: English (Native); Spanish (Intermediate); Portuguese (Intermediate)
- Skills: Microsoft Excel; Salesforce; Google Analytics; Adobe DS, HTML, WordPress

4



Laura Marras

Italy

[Blog article](#)
[Resume on request](#)

Summary

- **Experienced in** financial advisory, business planning, organizational strengthening, project management
- **I am** a fierce advocate for equity of opportunities and a passionate problem solver
- **I am committed** to finding sustainable solutions to pressing social issues
- **I want to** leverage my business acumen and expertise to assess and enable effective impact programs

Contact

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- **LinkedIn:** [Laura Marras](#)

Fellowship experience: Harambee Youth Employment Accelerator, South Africa (2021)

- **Role:** Strategic Finance Advisor
- **Sector:** Youth Employment
- **Key learnings/contributions:**
- Deep understanding of the youth unemployment challenge, the importance of partnerships and lean innovation to remove systemic barriers to an inclusive labor market.
- Design and implementation of an integrated financial, operational and impact dashboard to track cost-effectiveness of interventions. Impact measurement model design. Funder reporting design to showcase value for money. Strategic finance capacity building.

Expertise & experience

- Corporate Finance Advisory: Debt Advisory, Deals Advisory, Business Plan Assessment and Valuation, Financial Model Build, Project Financing
- Strategic Finance Advisory and Business Model Innovation
- Financial Management and Pricing of Donor-Funded Programs in EMEA
- Financial Analytics and Performance Management

Education & professional qualifications

- MBA, LUISS Business School, Rome
- BSc and MSc in Applied Physics

International exposure

- Harambee Youth Employment Accelerator (2021) – South Africa
- BDO – Corporate Finance (2016-2020) - UK
- The Palladium Group (2015-2016) - UK
- Lucciola & Partners – Corporate Finance - (2011-2015) – Italy
- PwC (2008-2011) – Italy

Languages & other skills

- Italian (native), English (fluent), Spanish (working proficiency)
- MS Office Suite – Advanced Excel
- Mentor of young people transitioning into jobs

5



Sutapa Bhattacharya

India

[Blog article](#)
[Resume on request](#)

Fellowship experience: Educate Girls, India (2020-2021)

- **Role:** Data Science Engineer
- **Sector:** Education
- **Key learnings/contributions:**
- Gained an insight into the girl child education scenario in rural India and the challenges associated with Educate Girls' operations.
- Developed tools to analyze and visualize data that helped in organizational decision making and course correction.
- Automated data processing systems that helped in reducing processing time and eliminating manual errors.

Summary

- **Experienced in** machine learning, deep learning, data analysis, data engineering, signal processing , automatic speech recognition, knowledge transfer and capacity building, technical writing.
- **I am** analytical, detail-oriented, conscientious, highly adaptable and a team player.
- **I am committed to** equality of opportunity and sustainable development.
- **I want to** apply my technical knowledge and skills to aid the ones who are less privileged than me.

Contact

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- **Tel:** +91-6290422436
- **LinkedIn:** [Sutapa Bhattacharya](#)

Expertise & experience

- Used machine learning and deep learning with Python and MATLAB for physiological signal classification and automatic speech recognition.
- Managed PostgreSQL databases and built efficient data pipelines using python and PostgreSQL to facilitate data analysis.
- Designed dashboards on Google Data Studio for visualization of data that helped in organizational decision making and fast course correction.
- Wrote scientific proposals, frameworks for systems to be developed and papers to document and analyze my research findings.

Education & professional qualifications

- MTech in Electrical Engineering, IIT Gandhinagar.
Specialization: Physiological Signal Processing
- BTech in Electronics and Communication Engineering, Kalyani Govt. Engineering College

International exposure

- Internship (remote) at Project AviPulse, a joint undertaking of IIT-Madras, Rhode Island School of Design and the University of California-Berkley (UCB).

Languages & other skills

- Bengali (native), English (fluent), Hindi (proficient)
- Efficient at prioritizing and juggling multiple projects.
- Technical skills: Python, SQL, PostgreSQL, Google Data Studio, Shell Script, MATLAB, C, Keras, Pytorch.

6



Justin Arenhold

South Africa, UK

[Blog article](#)
[Testimonial](#)
[Impact Report](#)
[Resume](#)

Summary

- **Experienced in the** Hospitality, Eco-Tourism and Sustainability sector having worked and partnered with some of the worlds leading travel and leisure brands over the past thirty years. The ability to strategically lead and implement multi disciplinary hospitality projects in line with meeting internationally recognised goals
- **I am** a passionate about building effective strategies and teams utilizing innovative approaches and sustainable business models in order to drive successful conservation, community and cultural partnerships
- **I am committed** to helping build and scale sustainable conservation impact models in critical ecosystems
- **I want to** apply my hospitality and sustainability skills in the Eco Tourism/Conservation/Venture Philanthropy Impact sector, helping evaluate new projects or in developing and scaling existing ones.

Contact

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- **Tel:** +34-686366237
- **LinkedIn:** [Justin Arenhold](#)

Fellowship experience: Basecamp Explorer Kenya (2019-2021)

- **Role:** Strategic Development Lead - Basecamp Explorer Kenya
- **Sector:** Eco Tourism - Community Conservation & Tourism
- **Key learnings/contributions:**
- Strategic Planning & Development; Project Developments - New Safari Camps, Wildlife Educational Training & Research College; Educational Tourism Strategy; Sustainability Roadmaps & Best Practice; Global Sustainability Partnerships & Affiliations e.g. The Long Run/Eco Tourism Kenya; Organisational Development; HR Strategy; Revenue Development; S&M Strategies & Partnerships ; ESG's, Compliance and Governance; Health & Safety

Expertise & experience

- Extensive international career in the global Hospitality, Ecotourism & Sustainability Sector
- Strategic Development
- Forecasting & Planning
- Leadership
- Organisational Development
- Growth & Impact
- Finance & Revenue
- Talent Acquisition & Retention
- Communication & Negotiation
- Collaboration & Partnerships

Education & professional qualifications

- ND Hotel Management – Cape Peninsula University of Technology South Africa

International exposure

- Southern Africa
- East Africa
- Indian Ocean Islands

Languages & other skills

- English (fluent)
- Strategy mapping, project, process and team management with multiple stakeholders in diverse cultural and geographical locations



About LGT Venture Philanthropy and Lightrock

Our owners, the Princely Family of Liechtenstein, take a long-term view and place value on values...



H.S.H. Prince Philipp von und zu Liechtenstein (left)
H.S.H. Prince Max von und zu Liechtenstein (right)

“LGT’s family ownership and governance allow for efficient decision-making in the context of a long-term strategy.”



H.S.H. Prince Philipp von und zu Liechtenstein
Chairman LGT since 1990

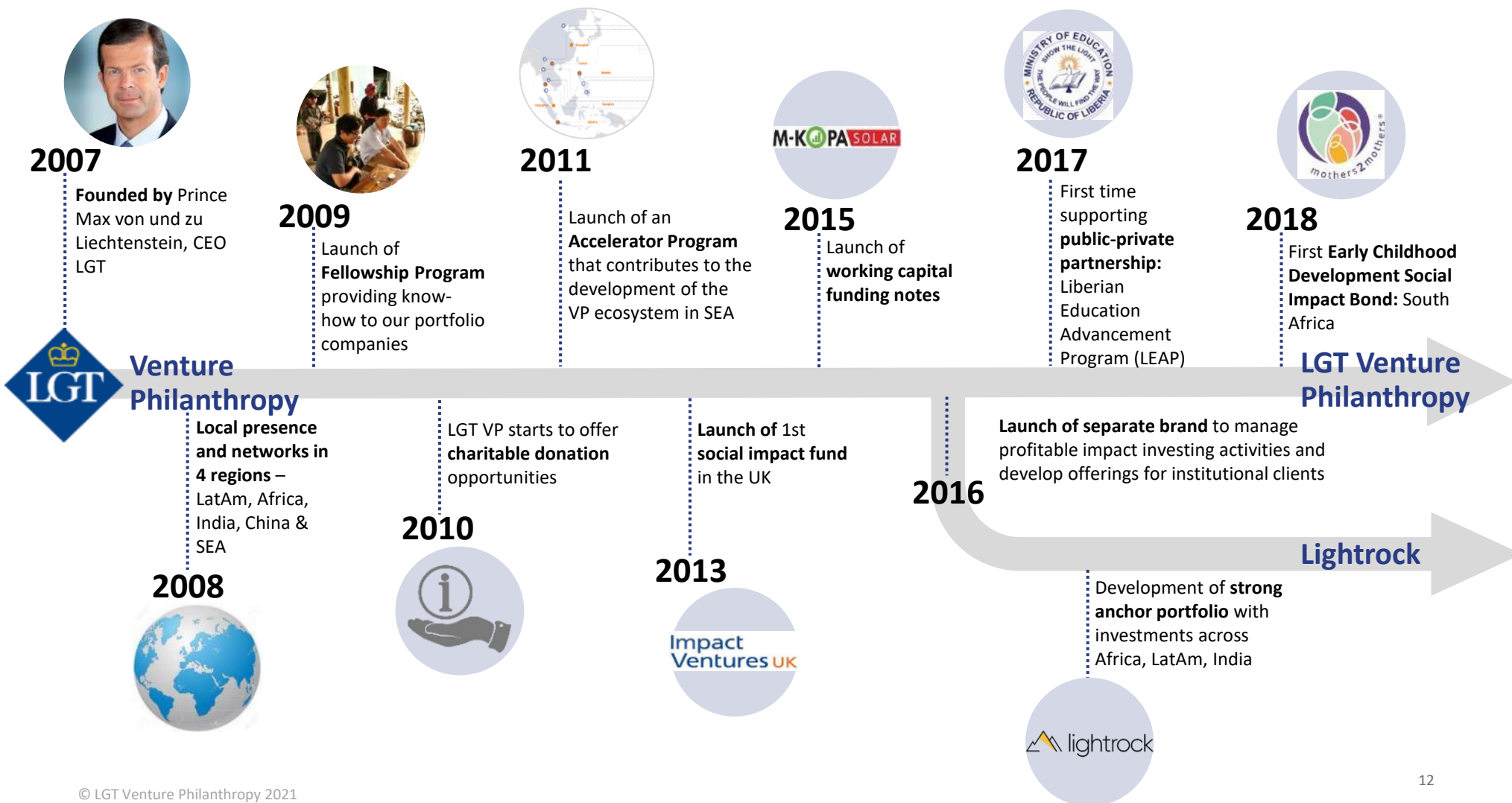
“We are here to create value for our clients and our other stakeholders.”



H.S.H. Prince Max von und zu Liechtenstein
CEO LGT since 2006



Founded in 2007 we have been among the pioneers in developing the global venture philanthropy and social investment ecosystem



Lightrock and LGT Venture Philanthropy support innovative, scalable solutions that create high impact since 2007

Vision



“All human beings should be able to live under dignified conditions and be given a fair chance for personal development in their lives.”

Prince Max von und zu Liechtenstein, CEO LGT

Mission

- Improve the **quality of life** of disadvantaged people
- Contribute to **healthy ecosystems**
- Build resilient, **inclusive and prosperous communities**

...translate into two complementary approaches...

Lightrock (Impact Investing)



LGT Venture Philanthropy



...both contributing to the SDGs





About the LGT Impact Fellowship

Connecting our portfolio organizations with business professionals providing know-how and strategic guidance

Overview

- **Need:** Organizations' constant demand for great talent to grow the organization and its capacities
- **Solution:** Fellowship talent platform to connect VP/LR portfolio companies with professionals to provide additional capacity
- **Design principles:**
 - One-two-year program on the ground
 - Organizations get access to pre-vetted pool of candidates
 - Fellows gain unique in-the-field experience supporting them to take on leadership roles in the sector once graduated

Success Stories

- **Fundraising @ Naboisho:** Raised USD 3.5m for Maasai Mara
- **Bus. Dev. @ Varthana:** Established a school consulting division resulting in add. USD 30k revenue over 2 yrs
- **Strategy @ Educate Girls:** Expansion framework to select new districts to grow from 12k (2016) to 34k schools (2023)
- **Digital Marketing @ Sabka Dentist:** 509% increase in new patient leads originated from digital media

Ongoing projects

- **Enhance current offering**, e.g. training webinars
- **Pilot new Fellowship modules**, e.g. Data Analytics Fellowship
- **Optimize recruitment** process, e.g. new talent platform

Key facts

159 Fellows
since inception in 2019

6 yrs.
Avg. work experience

90%
completion rate

30%
stay on with host

51%
Female Fellows

35%
Global South talent

Fellows



Geeta (India)
5 years experience
Educate Girls, India



Joshua (Kenya)
7 years experience
MMWCA, Kenya



Kathryn (USA)
7 years experience
m2m, Mozambique



Laura (Italy)
12 years experience
Harambee, S. Africa



Sutapa (India)
6 years experience
Educate Girls, India



Alumni



Amandeep Singh · 1st



Colleen Ebbitt · 1st



Matt Austin · 1st

Contact



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Disclaimer

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Venture philanthropy is an approach to philanthropic giving that uses concepts and techniques from the venture capital industry to build strong social organizations by providing them with both financial and non-financial support in order to increase their societal impact. It often also means to engage in emerging markets, i.e. in jurisdictions which may not be politically, financially or organizationally stable. Therefore, the influence on an engagement can be substantially restricted and not guaranteed.