



# LGT Venture Philanthropy

Scaling positive impact

IMM Framework

June 2022



# Impact – The core of our mission and work



The reach and depth of our portfolio organizations' impact lie at the very core of our mission and work. We use proprietary tools and frameworks based on industry best-practice standards to evaluate and measure the social and environmental impact of our engagements.

## **Our impact measurement and management objectives:**

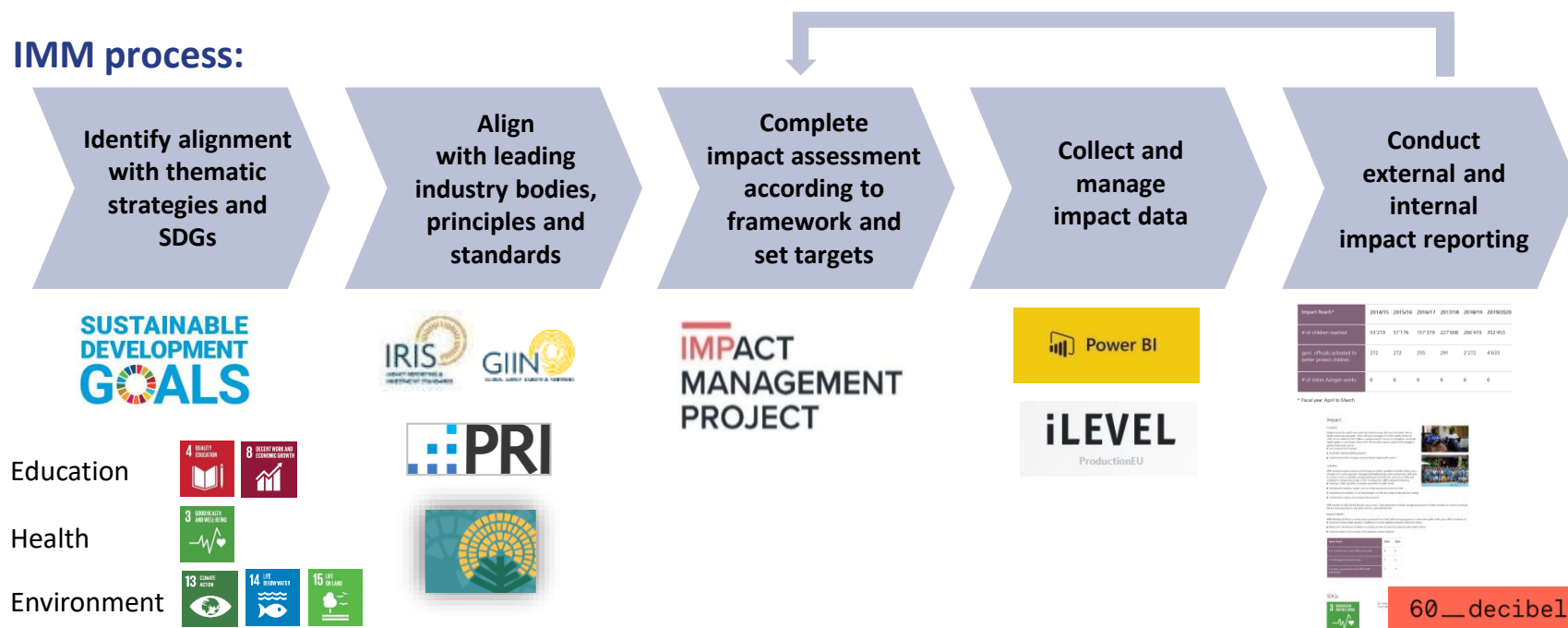
- **Support deal teams to consistently assess and manage the impact of pipeline and portfolio organizations**
- **Provide transparency and insights to learn and improve the effectiveness of solutions**
- **Evaluate impact to confirm that we are fulfilling our mission**
- **Demonstrate accountability and report to our stakeholders**

# IMM across the full life cycle of an investment

## Impact measurement & management process for each organization:

- **Impact definition:** We identify and consider the positive effects that solutions can have on people and the planet in alignment with our three thematic strategies.
- **Due diligence:** During due diligence, our team applies our framework (standards, templates, tools) for a detailed impact analysis. Existing impact evidence and independent research is also integrated into the analysis.
- **Deal execution:** Impact KPI targets are determined in the grant agreement in collaboration with grantees.
- **Portfolio management:** Impact KPIs are reported on a quarterly basis throughout our engagement. The data from quarterly impact reports solidify effective practices and identify areas of improvement.
- **Continuous learning:** Partnerships with impact evaluation organizations enable further learning and deeper insights on the effectiveness of solutions and strategies.

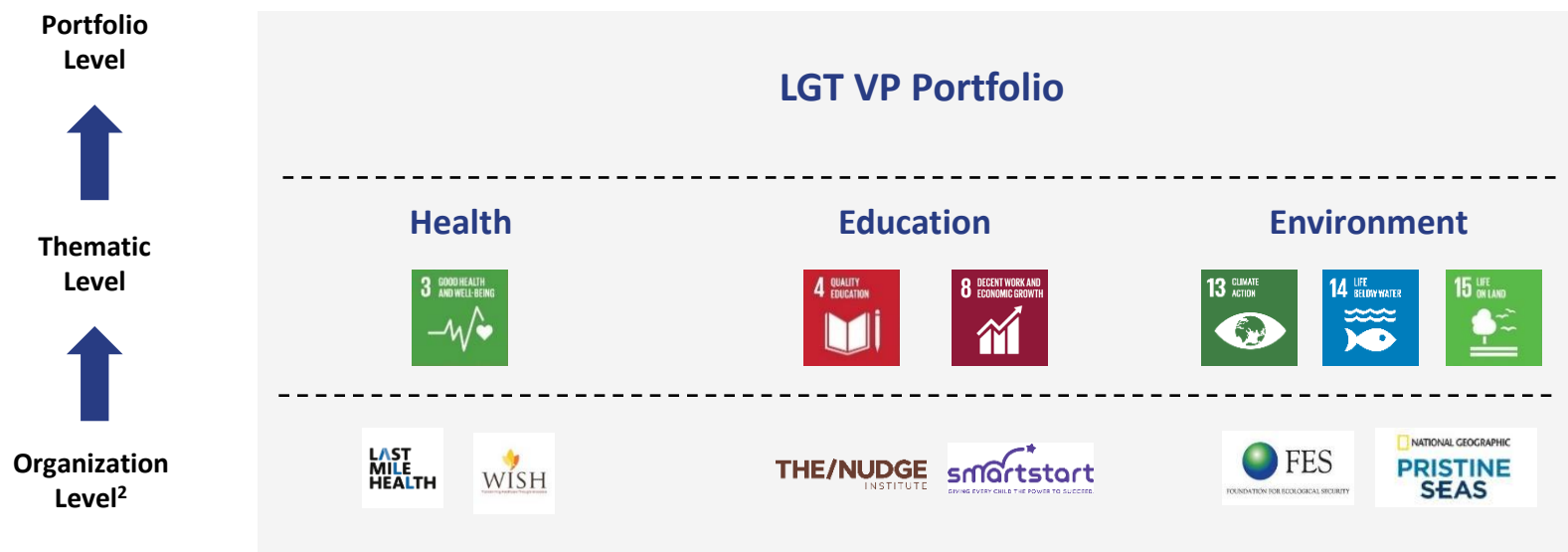
## IMM process:



# Impact – What we measure and manage

In addition to measuring each organization's direct<sup>1</sup> impact according to the above-mentioned framework, we aggregate the data along following levels and categories:

## Aggregation levels:



## Impact categories:

- **Social Impact** = The impact on people
- **Environmental Impact** = The impact on the environment
- **Institutional Impact** = The impact on the portfolio organization or community/government institutions



<sup>1</sup>Direct impact is defined as portfolio organization's services provided directly to its main client base.

<sup>2</sup>These organizations represent only a fraction of our entire portfolio. See the entire portfolio [here](#).

# Impact – What we measure and manage: Portfolio level

## LGT VP Portfolio Impact<sup>1</sup>



**9.3m people** 

with better access to  
quality services

**624k people** 

e.g., teachers or health workers  
benefitting from improved livelihoods



**28k km<sup>2</sup> marine** 

area under management

**2.2k km<sup>2</sup> land** 

under management



**432k tons carbon** 

stored (additionally)



**6'961 FTEs**  

working with LGT VP  
portfolio organizations

**52% women employed**  

at LGT VP portfolio organizations

**USD 192m** 

combined budget of LGT VP  
portfolio organizations

**45% women in senior positions**  

i.e., senior management or on boards at  
LGT VP portfolio organizations



**61k community institutions** 

e.g., schools or health facilities  
provide improved services

<sup>1</sup>See the impact per portfolio organization [here](#).



# Impact – What we measure and manage: Health

**6.2m people** 

with better access to  
quality healthcare

**32k CHWs** 

better trained and  
equipped

**0.3k health facilities** 

with improved quality  
services

**18 countries / 19 states** 

with improved capacity in  
healthcare delivery



# Impact – What we measure and manage: Education

**624k children** 

with improved access to  
quality education

**60k schools** 

and community centers  
with improved education  
services

**39k children** 

better prepared for school

**3 countries / 8 states** 

with improved capacity in  
providing education



**344k people** 

employed in sustainable  
livelihoods

**1.1m youth** 

with improved  
employability



# Impact – What we measure and manage: Environment

**432k tons carbon** 

stored (additional)

**28k km<sup>2</sup> marine** 

area under management

**2.2k km<sup>2</sup>** 

land under protection/  
regeneration



**1.3m people** 

benefitting from  
improved ecosystem  
services

**248k people** 

whose livelihoods  
benefit from improved  
ecosystem services

**1k community** 

institutions enabling  
improved ecosystem  
services

**13 countries / 11 states** 

with improved capacity  
in environment  
management



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